

CCL Montana: Climate Advocacy in Action



Citizens' Climate Lobby
Flathead Valley
Montana

December 7, 2023



CCL Fundamentals

Chapters work to build support for climate action with their members of Congress.

Values:

Optimism, Personal Power,
Being Nonpartisan,
Diversity, Focus,
Relationships, Integrity

Policy Agenda:

Carbon Pricing and Cashback
Building Electrification and Efficiency
Clean Energy Permitting Reform
Healthy Forests

Montana Chapters:

Billings	Missoula
Bozeman	Montana
Range	
Flathead Valley	

CCL Chapter



Chapters are comprised of everyday people who live within the same congressional district.

Lobbying Congress



Media Relations



Grassroots Outreach



Grasstops Engagement



Group Development



Lobbying Congress



Headline from Robin's interview by KPAX, the local Kalispell TV news channel

A group of Montanans is headed to Washington D.C. to speak with leaders to make a national impact on climate change.



Media Relations



Guest column: Congress needs to act on climate to save our winters

By Troy Nedved, Bob Pettit and Jeff Schmidt Guest columnists 11 hrs ago

Support Local Journalism [Subscribe](#)

If you value these stories, please consider subscribing.

Research recently revealed that the drought we are experiencing in the West is the most severe and prolonged drought in 1,200 years. This megadrought directly affects the ski industry: less precipitation means less snow (which was painfully clear this winter).

Our snowpack is of particular importance, not only because it makes for better skiing, but also because it is our water storage. In the spring, snowmelt refills our lakes and reservoirs, irrigates our pastures, and keeps river levels up and temperatures cool enough to sustain an abundant trout population throughout the summer months. Our majestic Montana rivers flow to three different oceans providing life-giving water along the way. A drought here is particularly impactful.

Less snow makes the future uncertain for Montana's ski areas and puts our mountain communities in jeopardy. Montana's outdoor recreation businesses are important to the economic health of our communities, employing 71,000 individuals and generating \$7.1 billion in consumer spending for our great state. Nonresident skiers alone contributed \$177 million to Montana's economy.

Our ski areas are working hard to increase our resiliency through investments in water and snowmaking efficiency, waste reduction, forest stewardship, and wildfire risk reduction. Furthermore, we are setting ambitious science-based emissions targets and working to reduce our carbon footprints. Big Sky Resort and Bridger Bowl Ski Area participate in the National Ski Area Association's "Climate Challenge," an innovative program providing technical support to ski areas to develop carbon inventories and reduction goals, and partner with Protect Our Winters to advance non-partisan policies to protect the places we live and love. On a larger scale, we believe the federal government should set a goal to reduce U.S. emissions 50% by 2030, speeding the production of cleaner, cheaper, non-carbon based energy that is not impacted by foreign supply chain disruption and conflict overseas.

We want to do everything we can to protect the Last Best Place, which is why we are very grateful for the Senate's bipartisan work passing the infrastructure bill at the end of 2021. We look forward to new investments in Montana's highway infrastructure, public transit networks, broadband access, and rural water systems, along with the jobs that these projects will create. Now, we are asking our Senators to continue that momentum and quickly enact legislation that will directly decrease carbon pollution levels, before the summer wildfire flames

TRENDING NOW

- Gallatin County Commission de...
- As Bozeman's housing crisis co...
- Editorial: About that Bozeman t...
- Co-founder of Belgrade constru...
- Southwest Montana snowpack f...

POLL

Should Montana designate the Gallatin River as water quality impaired?

Yes

No

[Vote](#) [View Results](#)

LATEST E-EDITION

Montana Ski Industry Op-Ed!



Grassroots Outreach



Grasstops Engagement



THANK YOU
Ryan Busse



FOR ENDORSING THE:

Energy Innovation and
Carbon Dividend Act

AMERICA'S CLIMATE SOLUTION

energyinnovationact.org

THANK YOU
for your climate leadership



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THANK YOU

Carbon Recall®
Kalispell, MT



FOR ENDORSING THE:

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Twila Moon



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Citizens' Climate Lobby

About Our Climate Solutions Take Action Blog Donate Join CCL

Endorse one or more climate solutions today

Join a national movement of leaders making a real impact on climate change and CCL will deliver your climate solution endorsement to your Representative and Senators in the U.S. Congress.

Submit your name and your organization's name to be included in the list of elected officials, business, faith and community leaders who support one or more of these climate solutions. Prominent organizations and individuals will appear on this site after they have been reviewed and verified. [Learn more about our endorsements for climate action.](#)



Show Your Support

I'm Endorsing As...

- An organization
- A prominent individual

Note: Prominent individuals include elected/appointed officials, faith leaders, business leaders, academic leaders, or those with significant name recognition.

Policies

- I support carbon pricing** that produces meaningful emission reductions by placing a steadily rising fee on all fossil fuels.
- I support a carbon cashback** to support low- and middle-income households by returning proceeds of a carbon price as regular dividend checks to households, like the Energy Innovation and Carbon Dividend Act.
- I support a carbon border adjustment mechanism (CBAM)** that protects U.S. manufacturers and jobs by charging a fee on carbon-intensive goods imported from countries that do not have a carbon emissions reduction program.
- I support bipartisan comprehensive permitting reform** that: accelerates transmission line permitting and construction, reduces the time required to build clean energy projects, enables federal agencies to work together more efficiently and ensures early and continuing engagement with communities impacted by projects.

cclusa.org/endorse

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Volunteer Development



Citizens' Climate Lobby
Flathead Valley
Montana



CCL Flathead Valley

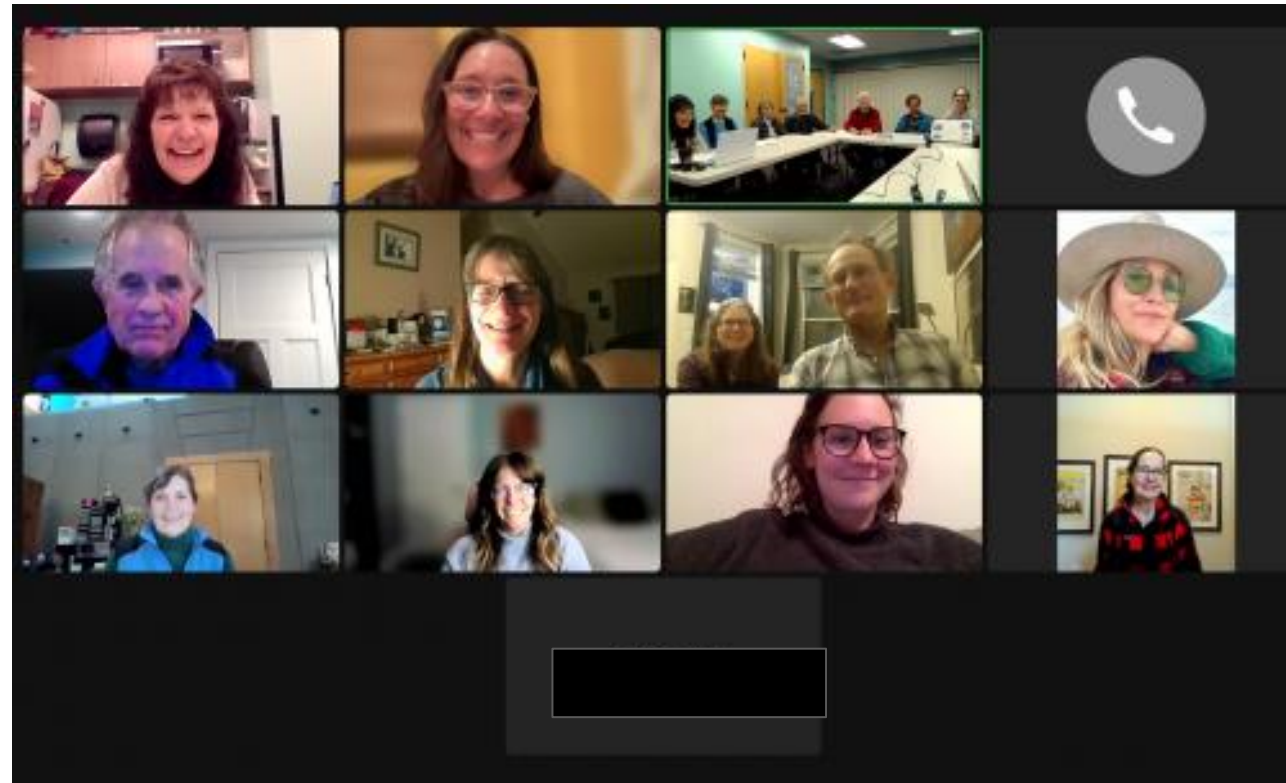
In 2023, we will:

Be social!

Plant trees

Educate about building electrification

Obtain support for carbon pricing and cashback



cclusa.org/join

Action Teams



Action Team Directory

Analysis and Impacts

- Economics Policy Network
- Nerd Corner
- Ocean and Seafood
- Wildlife

Business & Labor

- Agriculture and Forestry
- Coal Country
- Electrification
- Fashion Industry
- Health
- Labor Outreach
- Nuclear Energy
- Team O.I.L.

Chapter Development

- Group Development Coaches
- Onboarding
- Trainers

Common Interests

- Climate Advocacy Certificate Program (Fall 2023)
- Climate and Environmental Justice
- Climate and Security
- Climate Reality Leadership Corp
- Conservatives
- Conservative Outreach
- Election Engagement
- Outdoor Industry
- Progressive

Affinity

- Asian Pacific
- Climate and Culture
- Differently ABLED
- Diversity and Inclusion
- Higher Education
- Latinos
- LGBTQIA+ and Allies OUTreach
- Listening to Indigenous Voices
- People of the Global Majority
- Youth

Faith

- Bahá'í
- Buddhist
- Catholic
- Earth-based Spirituality
- Episcopal
- Evangelical Christian
- Faith Leaders
- Jewish
- LDS
- Lutheran
- Presbyterian
- Quaker
- United Methodist
- Unitarian Universalist

Skill Building and Support

- Art for Advocacy
- Braver Angels
- CCL Community Mentors
- Effective Communication
- En-ROADS Engagement
- Grasstops Engagement
- Meteorologist Outreach
- Mobilization Managers
- Presenters and Schedulers
- Resilience Building
- Social Media
- Strategic Planning
- Writers Circle

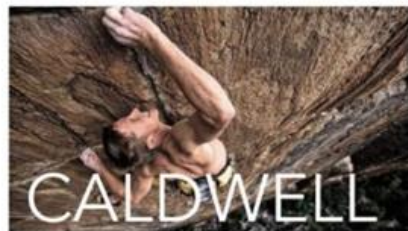
State and International

- Global Climate Civics
- Le Groupe d'Action Francophone
- Peace Corps Action Team
- State Policy

CCL's Outdoor Industry National Action Team! Fun!



275+ Outdoor Industry Endorsers of
Carbon Fee and Dividend!



CONCORD MONITOR

My Turn: The shrinking 4,000 footers



How it Works

Benefits



Charge a fee on fossil fuels at the source
(mine, well, or port)



Return 100% of net revenue to households as a monthly cashback



Carbon
Border
Adjustment

- **Net Zero by 2050**
- **Affordable, reliable, clean energy**
- **Saves lives**
- **Puts money in our pockets and benefits businesses**

Other legislation

Bills CCL supported/supports

Celebrating

- The USE IT Act
- The Best Act
- The Climate-Ready Fisheries Act
- Growing Climate Solutions Act
- SCALE Act
- Inflation Reduction Act

Working On

- FOREST Act: Fostering Overseas Rule of Law and Environmentally Sound Trade
- RISEE Act: Reinvesting in Shoreline Economies and Ecosystems
- BIG WIRES: Building Integrated Grids With Inter-Regional Energy Supply
- Increased Technical Service Providers Access Act
- NCARS: National Climate Adaptation and Resilience Strategy Act of 2022

Collaboration



Citizens' Climate Lobby
Flathead Valley
Montana

How we support you:

- Participate in your events - invite us to present to your team
- Promote climate solutions that curb emissions - every day!
- Keep our members informed about your initiatives

Get Involved with Climate Advocacy

- Endorse carbon pricing and cashback cclusa.org/endorse
- Lobby in DC in June, on-line in November or in district with local chapter
- Co-author an Op-ed
- Join the Earth Day Expo: Uniting Nature and Technology – Flathead in April
- Join your local CCL Chapter, or one of the national Action Teams
cclusa.org/join

Insights & Questions



Thank You!

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Citizens' Climate Lobby

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